

## Tether and Tease – Privacy Statement/POPI Act

POPI Act -The Protection of Personal Information Act (Act No. 4 of 2013), commonly referred to as the POPI Act, is a South African law that regulates the processing, storage, and protection of personal information. The Act aims to safeguard the privacy and personal data of individuals and ensures that organizations handle such information responsibly.

**Personal Information Collection:** As part of our guest registration process, we collect certain personal information from you, such as your name, contact details, identification documents, and, where applicable, payment information. We assure you that we only collect the information necessary for the provision of our services and strictly adhere to the principles outlined in the POPI Act.

**Lawful Processing:** We will only process your personal information when there is a lawful basis to do so. This includes obtaining your consent, fulfilling contractual obligations, complying with legal requirements, protecting vital interests, or pursuing legitimate interests as permitted by law.

**Security Measures:** We have implemented appropriate technical and organizational measures to ensure the security and confidentiality of your personal information. These measures include safeguards to prevent unauthorized access, loss, or disclosure of personal data.

**Data Subject Rights:** As a data subject, you have certain rights under the POPI Act. This includes the right to access, rectify, or delete your personal information held by us. If you wish to exercise these rights or have any concerns about the processing of your personal data, please contact our designated privacy officer or data protection representative.

**Data Sharing and Retention:** We will not share your personal information with third parties unless required for the provision of our services or as mandated by law. We retain your personal data only for as long as necessary to fulfill the purposes for which it was collected or as required by legal obligations.

**Consent and Marketing Communications:** We will seek your explicit consent before using your personal information for direct marketing purposes. You have the right to opt out of receiving marketing communications at any time by following the instructions provided in such communications.

If you have any questions, concerns, or wish to exercise your rights under the POPI Act, please contact our designated privacy officer or data protection representative. We are committed to addressing any privacy-related issues promptly and ensuring compliance with the POPI Act.

By continuing with your reservation and staying at our guest house, you acknowledge that you have read, understood, and agreed to our privacy practices in accordance with the POPI Act. We value your privacy and appreciate your trust in us as your accommodation provider.

Please note that this webpage provides general information and is not intended as legal advice. For specific legal guidance regarding the POPI Act, we recommend consulting with a qualified legal professional.